

INFINITE LEARNING

2017-18 ANNUAL REPORT

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OUR MISSION, VISION, AND VALUES

The Division of Professional Studies proudly supports the overarching mission of the University of Wisconsin-Platteville.

MISSION STATEMENT

The University of Wisconsin-Platteville Division of Professional Studies is dedicated to empowering personal and professional growth through academic programs that prepare learners for today's challenges and tomorrow's opportunities.

VISION STATEMENT

We aspire to be the leading provider of the ultimate academic experience through inspirational teaching, innovative technologies, accessible environments, and learner advocacy.

WE VALUE

Empowerment: We transform lives through academic experiences that embrace and enthusiastically support learners, colleagues, and communities as they build on their interests, experiences, and talents.

Inspiration: We provide encouragement, tools, and opportunities to develop knowledge, skills, and understanding that make a positive difference in the world.

Learning: We foster individuals' infinite potential for learning by promoting the ultimate academic experience to young and experienced learners across the state of Wisconsin, the nation, and the world.

Advocacy: We actively champion the best interests of our learners, colleagues, and communities by working to understand the desires and goals that drive their diverse pursuits of knowledge.

Innovation: We adapt to meet the ever-changing needs of society by seeking out new techniques, resources, and tools to optimize each opportunity.

Accessibility: We provide inclusive, rigorous, and fun academic experiences that foster greater knowledge and understanding among learners, colleagues, and communities through equity in access, respect, and flexibility.

Dear Friends,

This has been an amazing year filled with transitions and promise.

First, the leadership of UW-Platteville's Alternative Delivery Systems—comprised of the Distance Learning Center and the Office of Continuing Education—began its transition with the retirement of former executive director Dawn Drake. Second, the School of Graduate Studies merged with ADS. Third, I began my career at UW-Platteville as the founding dean of this newly formed academic ecosystem.

With this wonderful set of circumstances, we poised ourselves for future growth and began to reimagine our division. The DLC became the Center for Distance Learning and the OCE became the Continuing Education Institute. Combined with the School of Graduate Studies, they now make up the Division of Professional Studies, signifying the further expansion of the quality education we offer to learners at multiple stages of their learning journey, and our ability to serve audiences locally, nationally, and internationally.

This highly enhanced academic ecosystem allows our team to provide engaging programs to learners regardless of their age or stage in life. We've termed this heightened ability as an 'infinite learning' approach, where learners can enroll in programs to learn to swim, be introduced to international cultures, earn a certificate in social media marketing, earn a master's degree online, and so much more.

Our division also created a Corporate Training Center—housed in the CEI—to be more responsive to the learning needs of business and industry. This university-to-business focus helps our university optimize its reach to small, medium, and large corporations by providing customized training programs for their employees on campus, online, on premises, or any combination thereof.

Finally, as you read this annual report, I encourage you to note the breadth and depth of programs offered by our three departments and the wonderful team I am fortunate to be a part of. And, please feel free to reach out to me if you have any comments or suggestions that will help us improve.



Kindly,

A handwritten signature in black ink that reads "Craig Wilson". The signature is stylized with a long, sweeping underline that extends to the right.

Dr. Craig Wilson
Dean and Professor

OUR DIVISION

In January of 2018, following the retirement of executive director Dawn Drake, Alternative Delivery Systems' became the Division of Professional Studies, made up of the Center for Distance Learning, Office of Continuing Education, and School of Graduate Studies.

Dr. Craig Wilson oversees the DPS as Dean of the Division of Professional Studies and School of Graduate Studies. Mike Gau serves as Assistant Dean of the division. We employ 90 full- and part-time employees and 105 instructors.

The School of Graduate Studies receives support from the university and provides graduate degrees to students both on-campus and at a distance. The CDL—with Dan Avenarius as Director—is a complete cost-recovery operation focused on supporting students and faculty involved in online and print-based classes offered by UW-Platteville. The CEI—with Kerie Wedige as Director—is primarily a cost-recovery operation, with limited campus and UW-Extension support for select programs and initiatives. The department serves customers in both credit and noncredit classes, and provides numerous services to both the campus and community.

The information in this report provides a snapshot of the activities of the division during the 2017–18 fiscal year.



UW-Platteville unveiled a new logo in June, and then officially presented it to students, alumni, and the public at the start of the 2018–19 academic year. The lines in the “P” incorporate the look of the stained glass “M” seal in Ullsvik Hall (seen at right) and represent students' chosen paths to success. The “M” seal will still be used in official documents.



OUR LEADERSHIP TEAM

**KERIE WEDIGE,
DIRECTOR**
Continuing
Education Institute

**MIKE GAU,
ASSISTANT DEAN**
Division of
Professional Studies

**DR. CRAIG WILSON,
DEAN AND PROFESSOR**
Division of Professional Studies
School of Graduate Studies

**DAN AVENARIUS,
DIRECTOR**
Center for
Distance Learning

DISTANCE EDUCATION TURNS 40

2018 marks the 40th anniversary of distance education at UW-Platteville. It all started in 1978, when the Extended Degree Program was founded as part of the business administration department in order to deliver its undergraduate print-based degree to students unable to take courses on campus. The successful operation grew quickly, and by the early 1980s hundreds of students were taking distance courses.

The advent of the world wide web in the 1990s brought more opportunities to the department and its students. In 1999, under the leadership of newly appointed executive director Dawn Drake, the EDP became the Distance Learning Center and joined with the Office of Continuing Education to become the Alternative Delivery Systems division. The DLC began offering online courses in addition to print-based, and continued to develop new programs and certificates.

LEADERSHIP THROUGH THE YEARS

A look back at the leaders who pioneered distance education at UW-Platteville, serving as directors of the Extended Degree Program, Alternative Delivery Systems, and Division of Professional Studies.



1978
Ray Bourkney, EDP



1980
Harry Mitchell,
EDP



1982
John Adams, EDP



1998
Marge Karsten, EDP



1999
Dawn Drake, ADS



2018
Dr. Craig Wilson, DPS

After Drake's retirement in 2017, the division welcomed a new dean, Dr. Craig Wilson. The Division of Professional Studies was formed, encompassing the Center for Distance Learning, Continuing Education Institute, and School of Graduate Studies.

With 40 years of history to build on, Wilson and the division's staff and faculty are now exploring future opportunities—including micro-credentials and virtual reality—to continue UW-Platteville's tradition of being a pioneer in education.

Below: Some of the Extended Degree Program staff, circa 1990. Right: Members of the Division of Professional Studies staff in 2018.



DIVISION OF PROFESSIONAL STUDIES



Our division underwent a major transformation in 2018.

After months of consideration and research, Alternative Delivery Systems was renamed and rebranded as the Division of Professional Studies. This new division encompasses three departments: the Center for Distance Learning (formerly the Distance Learning Center), Continuing Education Institute (formerly the Office of Continuing Education), and School of Graduate Studies.

The combination of these three areas emerged to better serve our students. Traditional and post-traditional learners have access to a wider variety of programming and opportunities. In concert, we provide one-on-one advising that helps students tailor their education to their needs. We call this the ultimate academic experience.

NEW AREAS

DESIGN STUDIO

The Design Studio team is a group of instructional designers, creatives, and technical staff focused on developing dynamic online course content, including audio, video, and interactive assessments and games. The team collaborates with the IDEA Team to produce virtual and augmented learning experiences, such as utilizing a virtual crime scene in criminal justice courses. (Read more on page 19)

IDEA TEAM

The IDEA Team provides educational technology support to the division through production of interactive course materials and experiences. Quality assurance processes are in place for adherence to



One of Learning Experience Developer Tim Bank's projects involved creating a tour guide avatar who can give students a virtual campus tour.

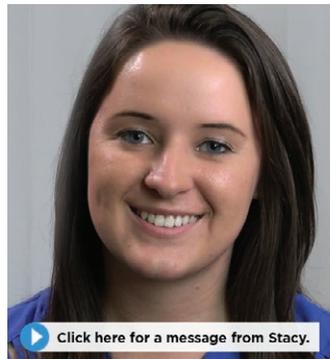
accessibility guidelines and to support universal design concepts that have been applied by authors and instructional designers. In this past year, we increased our research on augmented reality, virtual reality, and mixed reality. The IDEA team also administers the learning management system for the entire university and the survey creation and data analysis for the division.

“Through new technologies we

can simulate an experience which is completely interactive. Regular classroom environments are bound by time, location, and limited resources, but with virtual environment development, we can set up any situation an instructor wants—whether it's investigating a crime scene, working with volatile chemicals, or constructing a building,” said Tim Bank, Learning Experience Developer.

CREATIVE CONTENT STUDIO

The Creative Content Studio, which houses marketing and communications, supports content production efforts division-wide. Responsible for print and online publications, advertising, recruitment, course editing, and social media, the CCS caters to all learners from young children taking swimming lessons through the Continuing Education Institute to alumni returning to brush up on their professional skills. All content is created to increase division brand awareness and credibility, build engagement, and to support learners at all stages of their journey.



To offer a more personal touch, the Creative Content Studio filmed video introductions of admission specialists, which are emailed to prospective students.

EXPANDING NATIONAL REACH THROUGH UNIVERSITY OF CALIFORNIA PARTNERSHIPS

A unique partnership between University of California campuses and UW-Platteville continued to grow in fiscal year 2017–18. The partnership gives UC students the opportunity to turn certificate coursework into credits to put toward UW-Platteville's online programs.

- The first partnership with UC Irvine was signed over 15 years ago.
- The partnerships have expanded to six campuses, including UC San Diego Extension, UC Riverside Extension, UC Irvine Division of Continuing Education, UCLA Extension, UCSC Silicon Valley Extension, and UC Davis Continuing and Professional Education.
- California produced the second highest number of applicants to the distance programs in fiscal year 2017–18, second only to Wisconsin.

With the expansion of DPS, the CCS has pursued collaborative marketing opportunities and co-hosted virtual and face-to-face events.

RECOGNITION AND ACCOMPLISHMENTS

DPS received recognition in fiscal year 2017–18 for the quality and affordability of our programs and our service to learners. We also celebrated the individual accomplishments of our students, alumni, and staff.

DIVISION RECOGNITION

- Continuing Education Institute's Childcare Credential program won the **Online Learning Consortium's John R. Bourne Outstanding Online Program Award**.
- SR Education Group ranked UW-Platteville as **one of the top online colleges in the state of Wisconsin for 2018**.
- *U.S. News & World Report* recognized our Master of Science in Engineering, Criminal Justice, and Project Management programs, as well as our Bachelor of Science in Business Administration program, as **some of the best online programs in the nation**.
- Our Master of Science in Integrated Supply Chain Management program **earned the #3 spot** on *Best College Review's* 20 Best Master's in Supply Chain Management Online Degree Programs for 2018.
- In *Master's Program Guide's* ranking, the Master of Science in Organizational Change Leadership program finished in the **top 10 percent of the 50 Best Online Master of Organizational Leadership Degree Programs 2018**.
- The Bachelor of Science in Criminal Justice received recognition from *Top Criminal Justice Schools* as **one of the Top 50 Best Criminal Justice Online Degrees**.

A new STEM workshop called Rockets! was offered at College for Kids and Middle University this year.





DIVISION OF PROFESSIONAL STUDIES

DIVISION ACCOMPLISHMENTS

- Our Master of Science in Education in Adult Education programs experienced an **increase in interest from human resource professionals and corporate trainers.**
- CEI hosted six Wisconsin Registry Child Care Credential Commissions with **97 UW-Platteville students completing their credentials.**
- CEI celebrated the **first graduates of the new Preschool Credential program in Spanish.**
- The **inaugural Soulsation event was held in September** to promote health and wellness.
- **College for Kids and Middle University offered new STEM workshops:** Young Engineers, Rockets!, Mission: Robots, Fun with Electronics and Robotics, and Learn to Code.
- The Child Care Credential programs **expanded marketing and recruitment outreach efforts** to new markets and child care programs in New York, Pennsylvania, Vermont, and California.
- The Child Care Credential **enrollments from New York increased 278 percent.**
- College for Kids was **featured in the 500th episode of "Discover Wisconsin."**

INDIVIDUAL RECOGNITION

- **Nicholas Lubcke** (B.S. in Business Administration '18) was awarded the 2018 Outstanding Business Student Award.
- Alumna **Christopher Cook** (M.S. in Project Management '14) published his book, "The Entrepreneurial Project Manager," with CRC Press.
- **Tammy Dannhoff**, a Continuing Education Child Care Leadership Credential graduate,



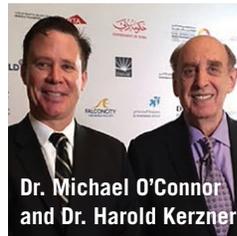
Nicholas Lubcke

won the 2018 Governor's Trailblazer Award.

- Instructor and alumnus **Dr. Michael O'Connor** (M.S. in Project Management '06) won the 2017 Project Management Institute® Educational Foundation Kerzner Award for Excellence in Project Management.



Gov. Scott Walker and Tammy Dannhoff



Dr. Michael O'Connor and Dr. Harold Kerzner

INDIVIDUAL ACCOMPLISHMENTS

- Advising, Enrollment, and Retention Manager **Amy Foley** was appointed as the Wisconsin Region V Liaison to NACADA and started a two-year term on the Wisconsin chapter's executive board.
- Academic Advisor **Nicole Ruchotzke**, Budget Specialist **Lisa Peacock**, and IS Support Coordinator **David Schmitt** were members of the Community Leadership Alliance of Southwest Wisconsin's class of 2018.
- Special Projects Coordinator **Melissa Gavin** and Academic Advisor **Kalyn Williams** received a National Academic Advising Association research grant.
- Academic Advisor and Instructor **Kendall Loggins** collaborated with the Corporate Training Center to create a Professional Communication Skills in the Workplace course.
- Admission and Student Services Coordinator **Lisa Naderman** completed the UW-Platteville Leadership Academy.

STAFF MILESTONES

In fall 2017, we celebrated the staff and faculty who reached major milestones in their careers at UW-Platteville.

20 YEARS

- **Cheryl Banachowki-Fuller** (M.S. in Criminal Justice Program Director; Instructor, Criminal Justice)
- **Donna M. Gavin** (Instructor, Computer Science)
- **Lori Wedig** (Academic Advisor, Engineering)
- **Michelle Zasada** (Program Operations Director, DPS)

10 YEARS

- **Clint Nemitz** (Senior Admissions Specialist, CDL)
- **Les Hollingsworth** (Instructor, Business Administration)
- **George Krueger** (Instructor, Business Administration)
- **Amy Nemmetz** (Instructor, Criminal Justice)

5 YEARS

- **Tamera Bradley** (Promotions Coordinator, CEI)
- **Chenoa Ruecking** (Education and Training Program Manager, CEI)
- **Lindsay Hollingsworth** (Instructor, Education)

The spring 2018
Infant-Toddler
Credential
graduates.



DEVELOPING THOUGHT LEADERS

Throughout the year, DPS staff and faculty have continued to develop and share their expertise by contributing to the greater conversation within higher education, the community, and beyond.

PUBLICATIONS

- **“PgMP® Exam – Test Questions, Practice Texts and Simulated Exams and PgMP® Practice Test Questions” and “1000+ Practice Exam Questions for the PgMP Examination publication,”** examination preparation materials – **Ginger Levin** (Project Management Instructor)
- **“Habits of the Effective Project Manager”** and **“Project and Change Management: Yin and Yang?”**, part of a series of articles on projectmanagement.com – **Gary Hamilton** (Project Management Instructor)
- **“Data-driven Comms without Doubling Your Workload,”** article on InsideHigherEd.com – **Megan Hinderman** (Editor and Writer)

WEBINARS

- **“Reversing the Trend of Failed Projects Webinar”** to the PMI® Central Massachusetts and Minnesota chapters – **Ginger Levin**
- **“Making Distance Education Work – Work/Life/School Balance: My Story”** to UW-Platteville students and alumni – **Mandy Truby Thomas** (M.S. in Project Management '14)

RADIO INTERVIEW

- **“Tough Choices for Refugees,”** with Radio Sputnik World Service, based in Moscow, Russia – **Dr. Daniel Leitch** (Associate Professor, School of Education)



Special Projects Coordinator Melissa Gavin (pictured) and Student Services Coordinator Lisa Naderman presented "Connecting STEM Scholars with Employers" at the American Society for Engineering Education 2018.

PRESENTATIONS

- **“Streamlining the Training Process: Creating Online Self-Guided Resources for Advisors”** at the 2017 National Academic Advising Association Annual Conference – **Amy Foley** (Advising, Enrollment, and Retention Manager) and **Kalyn Williams** (Academic Advisor)
- **“Development and Assessment of a One-on-One Approach to Mentoring New Online Faculty”** at the Online Learning Consortium OCL Accelerate 2017 – **Christine Storlie** (Business Administration Program Coordinator) and **Melissa Gavin**
- **“Hitting the Heights! How we Used Activity Guides to Decrease Workload and Increase Satisfaction”** at the 2018 Alliance Conference and the 2017 Midwest Higher Education User Group Conference – **Stephanie Cooley** (Functional Analyst) and **Lori Lee** (Functional Analyst)

- **“Technology to Provide Outreach, Training, & Coaching for Child Care Providers”** at the California Child Care Resource & Referral Network and CAPP Joint Conference – **Chenoa Ruecking** (Education and Training Program Manager)

2018 ADULT STUDENT RECRUITMENT AND RETENTION CONFERENCE

- **“It Might Hurt Your Heart, But Stop Telling Prospects How Good You Are!”** – **Karen Adams** (Marketing Director) and **Clinton Nemitz** (Senior Admission Specialist)
- **“Strategies to Work with At-Risk Students at a Distance”** – **Heidi Hawk** (Academic Advisor)
- **“The Three Tier Mentoring Approach in an Online Environment”** – **Lori Wedig** (Academic Advisor)

2018 UNITED STATES DISTANCE LEARNING ASSOCIATION CONFERENCE

Highlights include:

- **“All Aboard! The Importance of a Distance Alumni Advisory Board”** – Cheryl Lange (Editor and Writer), Melissa Gavin, and Kendall Loggins (Academic Advisor)
- **“Where do I belong? Engagement and Community at a Distance”** – Marcia Rako (Transfer Admissions and Student Status Coordinator) and Kalyn Williams

2017 UW-MADISON DISTANCE TEACHING AND LEARNING CONFERENCE

Highlights include:

- **“Driving Student Engagement with Alternative Story Forms”** – Ashley McFadden (Communications Manager) and Megan Hinderman



Beth Ambort (IT and Course Support) presented “I’m Deke, how do you do? Interacting with Telepresence Devices” with student employee Cole Reuter.

STUDENT CONTRIBUTIONS

DPS greatly values the student employees who perform a wide variety of tasks, support our staff and students, and bring energy and new perspectives to our division. In turn, we work to ensure that our student employees are working on meaningful projects that will benefit them in their future careers.

COLE REUTER

Senior, computer science

Cole Reuter has worked at the CDL Help Desk since his freshman year. Early on, he mostly provided technical support for instructors, students, and staff, but since the end of the spring 2018 semester, he has been working on innovative technology projects that will greatly benefit the division—including the conversion of our learning management system, from Desire2Learn to Canvas. Most recently, he interned for DPS as an academic experience developer.



“My favorite projects from the past year would be an interactive 3D rendering of Velzy Commons, an Amazon Sumerian virtual reality classroom, and the NSF STEM Scholar Spot videos. I really enjoyed the rendering of Velzy Commons and the virtual reality classroom because I was able to gain a lot of useful skills for my major, as well as apply what I have learned in school to create really cool software that is being used for event planning,” Reuter said.

ASPEN NEISIUS

Junior, mathematics, emphasis in finance



At the CDL Help Desk, Aspen Neisius answers student and instructor calls and emails on issues related to their online courses and campus software. Within her role, she also works on online course maintenance checks, transcribing videos and presentations, and other miscellaneous projects, such as a 360-degree camera project and editing the NSF STEM Scholar Spot videos.

She’s also been able to apply what she’s learned in her coursework at UW–Platteville to the job.

“My latest project included creating description files for video lectures in a mathematics- and engineering-based course that included descriptions of what the author was writing throughout the video,” Neisius said. “I’ve also done videos involving higher-level statistics for courses I’ve previously taken here at UW–Platteville.”

Neisius is also a UW–Platteville track and field athlete, specializing in throws.

GRANTS

Grants provide us with the resources to maintain and implement new programming, all of which makes a positive impact on the learners we serve. Thank you to the following organizations that awarded us grants in 2017-18.

NATIONAL SCIENCE FOUNDATION



\$630,410, as part of a five-year National Science Foundation grant, funds the NSF STEM Scholar Master's Program, which was established in 2015. The scholarship program was created to aid students from underrepresented populations to further their careers in STEM fields, and provides activities and mentoring support to students pursuing degrees in project management, engineering, and integrated supply chain management.

2017-18 NSF STEM SCHOLAR MASTER'S PROGRAM

- 21 students enrolled
- \$85,000 in scholarships awarded
- 7 graduates

THE PLATTEVILLE COMMUNITY FUND

\$1,500 funded 15 scholarships for the 2018 College for Kids program for attendees from the Platteville School District's geographic area. For many families, this long-standing summer program serves as a gateway to UW-Platteville.

DUBUQUE RACING ASSOCIATION GRANT

\$2,500 provided an accessible ramp for the UW-Platteville pool and swim programs. The recent renovation offers a safer entryway into the pool, and is especially helpful for younger children and those with joint problems or who require special assistance—many of whom participate in CEI's swim programs. "All ages participate in water classes, from children's swim to senior water exercise. This ramp will provide safe, accessible water entrance and exit for all to enjoy for many years to come," said Kerie Wedige, Director of CEI.

OUR ALUMNI



Spring 2018 graduates of the Center for Distance Learning and School of Graduate Studies with Dr. Craig Wilson, Dean of the Division of Professional Studies (far right).

As our division grew, so did our alumni population. Our alumni community now includes UW-Platteville graduates of programs offered through the Center for Distance Learning and School of Graduate Studies, as well as graduates of the Continuing Education Institute's Early Childhood Credential program.

**CENTER FOR
DISTANCE LEARNING**
2,461 alumni

**SCHOOL OF
GRADUATE STUDIES**
3,662 alumni

**EARLY CHILDHOOD
EDUCATION CREDENTIAL**
475 alumni

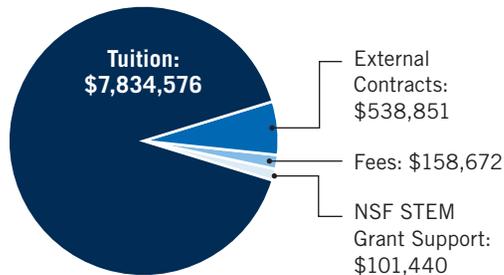
Total graduates since 1980: 6,598

BUDGET AND FISCAL HEALTH

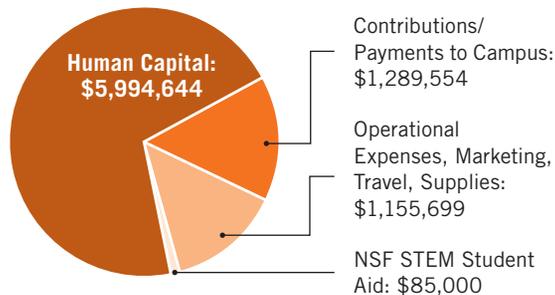
DIVISION OF PROFESSIONAL STUDIES

The fiscal health of the Division of Professional Studies remains strong and operates predominately on a cost-recovery basis, though the division receives a limited amount of state funding to ensure access and to subsidize fees for underserved audiences. The below charts represent the overall budgets of the Center for Distance Learning and Continuing Education Institute. The School of Graduate Studies receives an allocation of General Purpose Revenue funds that are not reflected in this breakout.

DPS TOTAL REVENUE: \$8,631,539



DPS TOTAL EXPENSES: \$8,524,897

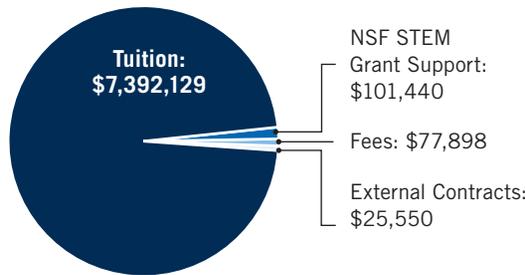


VARIANCE: \$106,642

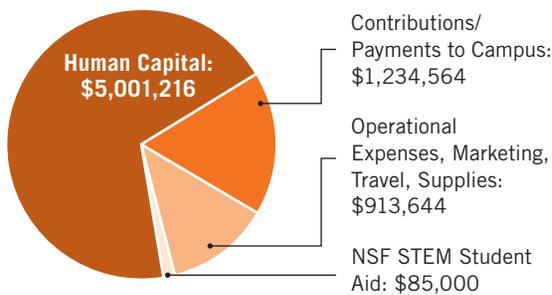
CENTER FOR DISTANCE LEARNING

The CDL is a complete cost-recovery operation, and our fiscal health remains strong. In the past year, we earned additional revenue through external contracts, which included developing course and training materials for the Supporting Families Together Association and the State of Washington.

CDL TOTAL REVENUE: \$7,605,017



CDL TOTAL EXPENSES: \$7,234,424

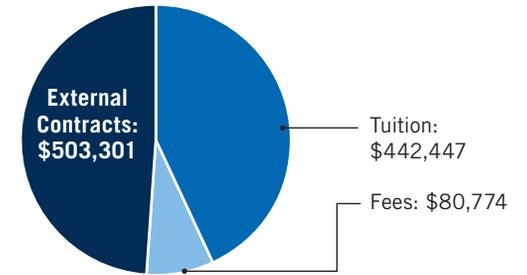


VARIANCE: \$370,593

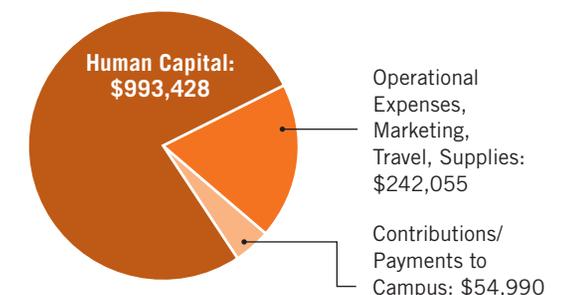
CONTINUING EDUCATION INSTITUTION

Major changes affected our financial goals: Wisconsin's implementation of teacher lifetime licensure negatively impacted Teacher Education Professional Development courses; start-up of new programming—specifically the Corporate Training Center, which the courses were to fund the first three years; and a significant reduction in T.E.A.C.H.® federal funding at the state level. We plan to increase programming, and have secured a two-year grant for T.E.A.C.H.® funding of credit courses.

CEI TOTAL REVENUE: \$1,026,522



CEI TOTAL EXPENSES: \$1,290,473



VARIANCE: -\$263,951

Note: Figures are unaudited.

CENTER FOR DISTANCE LEARNING



UW-Platteville has been a pioneer in distance education since its inception in 1978.

Forty years later, and we are still recognized as a leader in distance learning. By providing quality, digital and paper-based programs, we are able to serve learners who may not fit into the category of traditional college student—learners who have full-time jobs and families, who are already in the workforce but want to advance, or who want to continue their education while on active military duty. Our learners choose to make education a priority, and we make them ours.

The Center for Distance Learning offers six master's degrees 100% online, three bachelor's degrees at a distance, and numerous online certificate programs.

THE POWER OF ONE

Hashaw Elkins calls her work at PASS—an international consultancy that aids the humanitarian projects of global organizations—her dream job, and she credits earning her Master of Science in Project Management for helping her get there. Although she completed her degree in 2016, her relationship with the university didn't end there.

Elkins returned to volunteer as an NSF STEM Master Scholar mentor, advising recipients of the scholarship for academic and professional success. “I love being a STEM Master Scholar mentor,” she said. “I enjoy helping students navigate their educational goals in an empowered and informed manner, owing a lot to the mentors I have encountered in my own life.”

For her dedication, Elkins was recognized in 2017 with the Honorary Lifetime Pioneer Award, an experience she described as “incredible and very humbling.” It's clear Elkins' philosophy of helping others plays a part in every aspect of her life; the number of people she's touched through her academic and professional careers shows how one person can make a difference.

“My innate desire to help people and my passion for learning compel me toward my goals. Honoring personal commitments with a sense of purpose, this defines the essence of success for me,” Elkins said.



M.S. IN PROJECT MANAGEMENT

A master's degree in project management is unique in that it is useful to learners regardless of their industry. Our program enables learners to achieve success by providing them with skills that are applicable to any job: leadership; relationship building; and management of time, budget, and scope. UW-Platteville is one of the select schools in the United States that is globally accredited by PMI®. The program's curriculum is aligned with the Project Management Body of Knowledge (PMBOK®), which forms the foundations necessary to obtain the Project Management Professional (PMP®) credential.



Accredited by the PMI Global Accreditation Center for Project Management Education Programs (GAC).

The GAC Logo is a mark of the Project Management Institute, Inc.

“I enjoy helping students navigate their educational goals in an empowered and informed manner, owing a lot to the mentors I have encountered in my own life.”

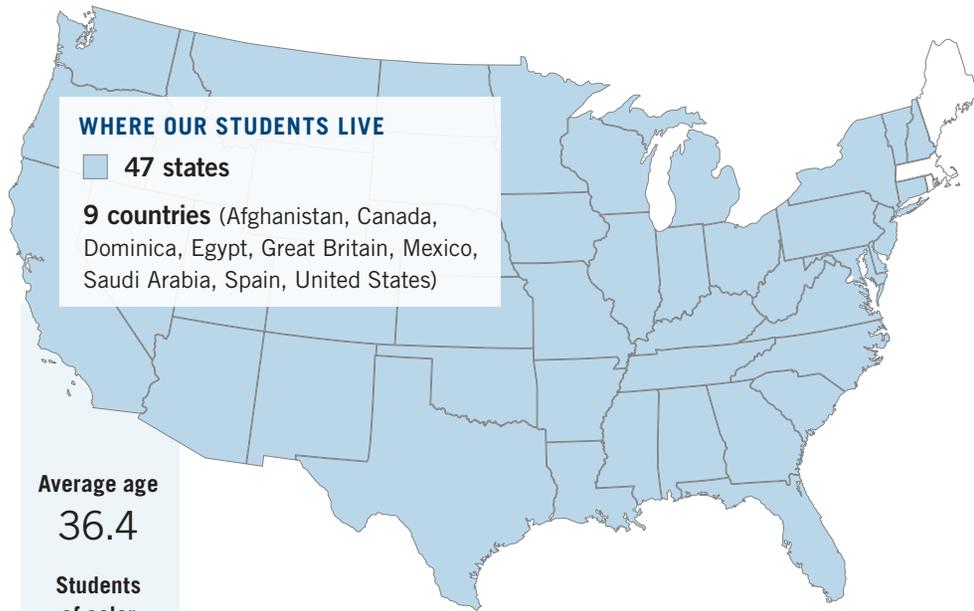
Hashaw Elkins (M.S. in Project Management '16)

NSF STEM Master Scholar mentor and recipient of the 2017 Honorary Lifetime Pioneer Award



OUR STUDENTS

DEMOGRAPHIC OVERVIEW



Average age
36.4

Students of color
19.9%

Male
55.8%

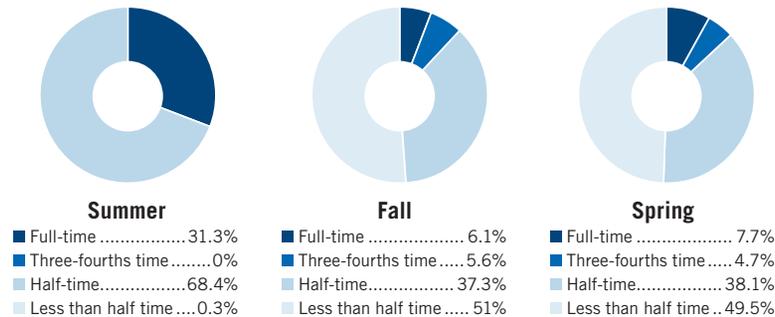
Female
44.2%



Military/
Veterans/
Families
served
36.6%

CREDIT LOAD OVERVIEW, FISCAL YEAR 2017-18

Includes graduate and undergraduate students



GRADUATES



Master's degrees
197

Bachelor's degrees
54

ENROLLMENTS BY CREDIT

B.S. in Applied Computing	16
B.S. in Business Administration	1167
B.S. in Business Administration graduate-level	234
B.S. in Criminal Justice	434
M.S. in Criminal Justice	450
M.S. in Engineering	640
M.S. in Integrated Supply Chain Management	290
M.S. in Project Management	731
M.S. in Organizational Change Leadership	357
M.S. in Distance Education Leadership	9
TOTAL	4,328



NEW COLLABORATIVE PROGRAM

The Bachelor of Science in Applied Computing was introduced during the 2017-18 fiscal year. It is a multi-campus partnership with UW-Milwaukee, UW-Oshkosh, UW-Platteville, UW-River Falls, and UW-Stevens Point, and the degree will be available online at each of them. University of Wisconsin online collaborative degree programs are designed to fill gaps in the workforce.



MORE THAN A DEGREE

In spring 2018, Ahmed Sakr joined over 1,200 UW-Platteville graduates at the university's 200th commencement ceremony. While he was excited to be graduating with his Master of Science in Integrated Supply Chain Management, the trip was all the more meaningful because it marked his first visit to the United States.

Sakr is originally from Egypt and now works for a large pharmaceutical company in Saudi Arabia. He pursued his degree online through UW-Platteville because he

felt it offered the unique programming he needed to advance his career. After two years of hard work, he wanted to celebrate his graduation with the faculty and staff who had helped him along the way.

"To earn my degree from a university in the United States and to be able to travel there and meet everyone who helped me to this point is one of the most special things in my life," Sakr said. "I not only have the degree, I will have the memories, the pictures, and the videos and nobody can take that from me."

M.S. IN INTEGRATED SUPPLY CHAIN MANAGEMENT

A master's degree in integrated supply chain management provides learners with the knowledge and tools to plan, control, and execute product flow in an ever-changing world. By examining the relationship and coordination of business, industrial studies, and engineering, graduates of the program leave with real-world capabilities.





DIRECTING THE PERFECT BLEND

While students are what drives UW-Platteville's Center for Distance Learning, our faculty and staff are also a crucial component to our success. Les Hollingsworth has played multiple roles within the organization, first serving as the marketing director for the CDL and now as an Associate Professor and Director of the UW-Platteville School of Business (as of July 1, 2018). Through his years of teaching online and print-based courses, he has developed a true appreciation for the opportunities learning at a distance offers.

Continued on next page

Continued from previous page

“Platteville’s distance programs have many strengths but I see two areas where we really stand out,” Hollingsworth said. “First, our courses are taught by a perfect blend of scholars and practitioners who emphasize research-



informed practice. The result is that our students are exposed to emerging innovations without losing sight of tried-and-true best practices.”

“Second, I see the size of our programs as being in a ‘Goldilocks zone.’ Our student body is large enough that we have sufficient resources to offer highly specialized courses, yet we’re small enough that we can provide great service and instruction without students feeling like they’re just part of a herd.”

Before joining UW-Platteville, Hollingsworth earned his bachelor’s degree in psychology and communications

and a master’s degree in business administration.

He is currently completing his doctorate in business administration. He is also

a veteran, concluding his eight-year career with the U.S. Army as a field artillery instructor at Fort McCoy, Wisconsin.

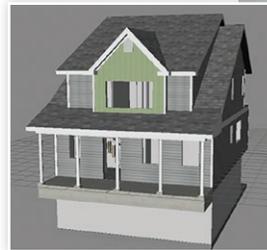
DESIGNING SUCCESS FOR THE INFINITE LEARNER

The 2017-18 fiscal year was a time of growth and change for the Center for Distance Learning, and in no area was this more evident than our Design Studio. This group of instructional designers and technical staff focused on developing interactive content for the online degree programs, such as audio, video, and interactive quizzes and games. The team also began experimenting with virtual and augmented learning experiences, such as enabling criminal justice students to virtually explore a crime scene.

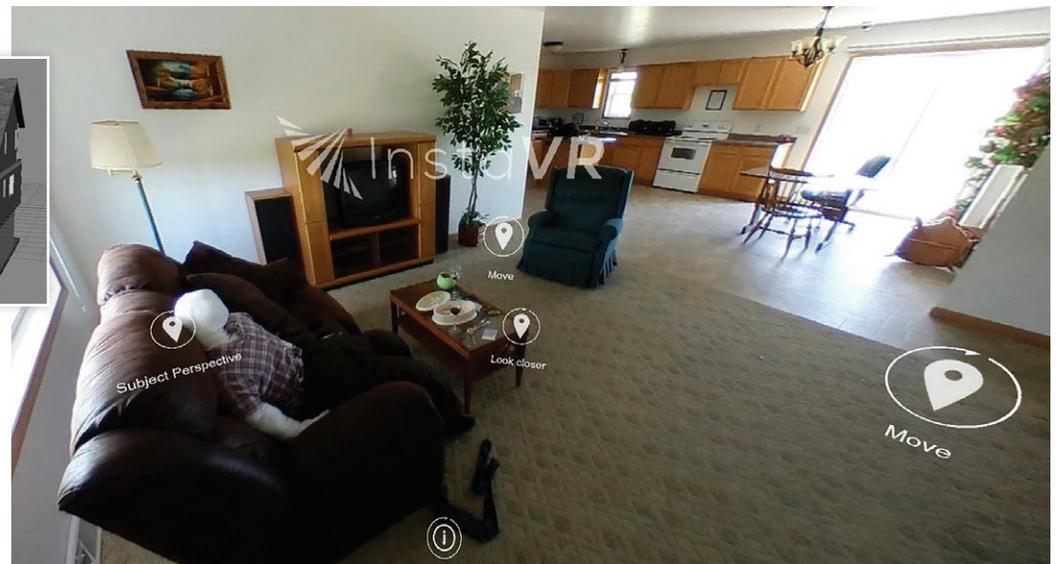
The Design Studio shared their expertise with other departments around campus as well. This included a collaboration with Jane Laufenberg, Professional Development Training Coordinator for Human Resources at UW-Platteville, to create an adaptive ethics training module for all employees.

“I had never created a module before and the staff in Distance Education explained to me the facets of the process to create an excellent training module,” she said. “I was able to communicate easily with them and they were very supportive and understanding of my needs. Thank you to everyone who assisted me with this project.”

Building on this success, the Design Studio established relationships outside of campus. Thanks to collaborations with the UW-Platteville Corporate Training Center, the team has created innovative training courses and materials for industry partners like the Strengthening Families Together Association, Wisconsin Department of Transportation, and retailer Lands’ End. Looking forward to the next fiscal year, the Design Studio continues to expand its corporate relations partnerships.



The Virtual Crime Scene House will allow online instructors to set up an unlimited number of crime scenes for students to explore and interact with.



CONTINUING EDUCATION INSTITUTE



The Continuing Education Institute brings together learners of all ages throughout Southwest Wisconsin, the tri-state area, and beyond.

We pride ourselves in being one of the most community-responsive agencies within the university—providing learning experiences that benefit and empower students, community members, and businesses.

We offer credit and noncredit classes, certificates, event management, training, and more.

UW-Platteville staff met with Allied Machinery in Richland Center, Wisconsin, to discuss the possibility of a partnership. Pictured: Tim Noble (second from left); Molly Gribb, Dean of the College of Engineering, Mathematics and Science (third from right); Chancellor Dennis J. Shields (second from right); and Rose Smyrski, Vice Chancellor for University Relations (far right).



THE CORPORATE TRAINING CENTER

In fiscal year 2017-18, CEI introduced the Corporate Training Center to meet the workforce training needs of area businesses. The CTC, which is managed by Tim Noble, offers a variety of customized training plans that can be offered both on and off site.

The first company to receive training from the CTC was the Sielaff Corporation, a furniture manufacturing company based in Mineral Point, Wisconsin. Noble counts the relationship developed with the company as one of the highlights of the past fiscal year. “We have developed a true partnership with

them and delivered two training programs in the first year. We also have two other training programs scheduled for them this year, with more being developed.” The CTC is now the company’s preferred training provider.

Bemis Company Inc., which manufactures packaging products and is based in Neenah, Wisconsin, was another early partner. One of the company’s leaders is a graduate of UW-Platteville’s engineering program and contacted the CTC when he realized members of his team needed training in Microsoft Access.

The CTC also created unique training for Lands’ End, a clothing and home décor retailer headquartered in Dodgeville, Wisconsin. “Last year, they implemented their own learning management system in order to begin creating their own online courses. They requested training that would help develop their instructional designers,” Noble said. “In collaboration with our Center for Distance Learning, we created an Instructional Design Excellence program. This was a two-part training, followed by one-on-one coaching for those who requested it.”

NEW PROGRAM AREAS AND AUDIENCES



The Confucius Institute celebrates the Chinese New Year with live performances.

DISCOVER ASIA

On June 1, 2018, the Confucius Institute joined CEI's Discover Asia programming. The Confucius Institute at UW-Platteville was established in partnership with South-Central University for Nationalities in Wuhan, China. It is an honor to have these partnerships, which give the Confucius Institute a unique role in sharing information about China's language and rich culture. 2018 marks the 10-year anniversary of the Confucius Institute at UW-Platteville.



BRANCH CAMPUSES

CEI served on the External and Community Relations committee for the Collaborative Integration implementation in fiscal year 2017-18. The committee met regularly to prepare for the integration of the UW System campuses as it related to external partnerships and the community. As of July 2018, CEI units in Richland, Baraboo Sauk County, and Platteville have been collaborating to serve our friends and fellow learners in Southwest Wisconsin and beyond.



PARTNERSHIPS

CEI partners with organizations throughout the region to create educational and professional development programming, empowering our learners and strengthening the communities we serve.

EXTERNAL PARTNERSHIPS

- Alliant Energy
- AmeriCorp
- Bemis Corporation
- Brightling
- Chiropractic Associates of Platteville
- Community Leadership Alliance of Southwest Wisconsin
- Condensed Curriculum Internation - Health Ed Today
- Country Kitchen
- Dairy Queen
- Discover Wisconsin
- Dubuque Racing Association
- ED2Go/Cengage Learning
- Garvey's Auto Service
- Grant Regional Health Center
- Harry Nohr Woodturners
- Human Kinetics Coach Education
- Jam Envision
- Lancaster Chamber of Commerce
- LERN
- New York's Educational Incentive Program
- OnCourse Learning
- Optimists International
- Platteville Business Incubator Inc.
- Platteville Community Fund
- Platteville Regional Chamber of Commerce
- Quota Club/Platteville
- Rotary Club of SW Wisconsin/Platteville
- Runde Auto Group
- Sielaff Corporation
- Southwest Health
- Southwest Tech Foundation/Alumni



Community Leadership Alliance of Southwest Wisconsin class of 2018



Ladies Leadership Luncheon

- Southwestern Wisconsin Community Action Program
- T.E.A.C.H. Early Childhood®
- Technical Colleges
- The Center for Legal Studies
- The Registry
- Ubersox Auto Group
- UW-Extension: Iowa, Grant, and Lafayette counties
- UW-Extension Continuing Education, Outreach, and e-Learning
- UW-Milwaukee
- UW-Superior
- UW-Whitewater
- Virtual Education Software Inc.
- Wisconsin Afterschool Network
- Wisconsin Bank & Trust
- Wisconsin Early Childhood Association

UW-PLATTEVILLE PARTNERSHIPS

- Admission and Enrollment Services
- Center for the Arts
- College of Liberal Arts and Education Faculty Forums
- Conference and Events
- Department of Chemistry
- Department of General Engineering
- Department of Performing and Visual Arts
- Facilities Management
- Highway Technician Certification Program
- Men's basketball
- Men's football
- Men's soccer
- Office of Multicultural Student Affairs
- Pioneer Activity Center
- Pioneer Farm
- Risk Management
- School of Agriculture
- University Police Office
- Women's basketball
- Women's soccer
- Women's volleyball

AN ARTIST ALWAYS

Randall Roden has always been an artist, with teacher coming in a close second.

Roden earned his bachelor's degree in art education from Viterbo University in La Crosse, Wisconsin; however, the job market for art teachers was not very strong after graduation. So, he founded his own company, Roden Creative, which specializes in graphic design, marketing, and photography. But he continued to pursue his dream of teaching, and eventually returned to school to earn his Master of Arts from UW-Madison. It took him six years while working part-time and managing his company.



Throughout his career, Roden has taught at several universities and colleges, but has now gotten back to his original plan of teaching art at the high school level. He is currently a long-term substitute art teacher at Oregon High School in Wisconsin.

Online courses offered through CEI have been helpful in allowing Roden to earn his teacher recertification and continue to develop his skills. "I researched a number of opportunities for online classes, and what Platteville offered that would work toward my recertification was more relevant than what the other schools had."

One course Roden took was Introduction to Spanish. "I needed three classes to



"Rolling Hills," shot by Roden in South Dakota

renew my teacher's license. I have a few students who are bilingual, so I thought it would help with that," he said. "It gave me a basic understanding of the Spanish language and the ability to speak and read it. That provided the opportunity to build on new skills that I could actually use in the classroom."

TEACHER RECERTIFICATION

We offer high-quality, professional development learning experiences for Wisconsin educators at all age and grade levels, enabling them to acquire valuable teaching strategies, tools, and resources in a variety of formats on a credit or noncredit basis.

TEACHER OF TEACHERS

Michele Turner wasn't expecting to have a career in child care or teaching, but once she began, she kept going. Her start in child care was with her mother, who opened Roberson Kiddie Lane Day Care in Milwaukee, Wisconsin, in 1989. Turner worked with her mother until her own children were born, but then returned once they were in school, began earning credentials, and has been Director since 2009. She will receive her doctorate in fall 2018.



Although Turner's mother passed away in 2010, the center has continued to grow as a

family business, with Turner's sister and three of her children also working there. Providing quality care has always been their focus, and they were recognized earlier this year when Roberson's Kiddie Lane Day Care received a five-star accreditation through Wisconsin YoungStar, which ensures families of the quality of the center. In addition to this elite status, their center is one of the largest independently owned by African-Americans in the city of Milwaukee.

Many of Turner's staff have earned their credentials through UW-Platteville's Child Care Credential program, and she is an instructor, teaching five of the six administrator credential classes and two of the afterschool youth development classes. "I always felt like I was a teacher of

teachers," she said. "One of the most rewarding things is knowing that students made changes or continued on with their education because of you working with them. They're excited because they love what they're doing but now they know how important it is that they know more."

CHILD CARE EDUCATION

Quality child care is an exacting science and it takes educated, caring professionals to provide that care and education for our future leaders. That is why we strive to give our child care providers and educators every opportunity to develop their full potential—so that they can give the same to the children they work with. In addition to all eight Registry Child Care Credentials, we offer courses, seminars, and conferences.

STUDENT ENROLLMENTS

HIGHWAY TECHNICIAN CERTIFICATION

1,851

YOUTH PROGRAMS

1,392

COMMUNITY EDUCATION

1,188

EARLY CHILDHOOD EDUCATION AND K-12 EDUCATORS*

853

ONLINE LEARNING CENTERS

83

CORPORATE TRAINING CENTER**

287

*Includes credit Early Childhood Credential courses.

**Includes other professional training.

TOTAL ENROLLMENT: 5,654

SCHOOL OF GRADUATE STUDIES



The School of Graduate Studies provides degree-seeking and non-degree-seeking learners, both traditional and non-traditional, with high-quality, practitioner-oriented programs that will prepare them for their chosen careers.

While the School of Graduate Studies oversees all of UW-Platteville's graduate-level programs, this section of our report focuses on the School of Education, which offers graduate-level degrees in education to students on-campus and at a distance.

SCHOOL OF EDUCATION PROGRAMS

DEGREE PROGRAMS

MASTER OF SCIENCE IN EDUCATION

The MSE program with emphases in elementary, middle, or secondary education provides already licensed teachers in grades K-12 the opportunity to continue developing in the areas of research, instruction, and leadership. This program may lead to licensure in an endorsement area such as educational administration, reading teacher, reading specialist, or cross-categorical special education.

MASTER OF SCIENCE IN EDUCATION: HUMAN SERVICES

An advanced degree in human services uses advanced study to prepare learners for a career in mental health counseling, substance abuse counseling, or human services. The program is preapproved for the Substance Abuse Counselor-In-Training through the Department of Safety and Professional Services.

MASTER OF SCIENCE IN EDUCATION: ADULT EDUCATION

The MSE in Adult Education program prepares learners for the field by developing and enhancing skills in designing, delivering, and assessing educational programs for adults.

MASTER OF SCIENCE IN EDUCATION: ENGLISH EDUCATION

Established in 2001 and offered through a partnership between UW-Platteville and South Central University for Nationalities in Wuhan, China, the MSE in English Education provides learners in China with the opportunity to receive a high-quality education in the United States.

FROM START TO FINISH

Ann Krebs Byrne has dedicated her career to enhancing education in Wisconsin. She earned her Bachelor of Science in Education from UW-Whitewater and her Master of Science in Education from UW-Platteville, where she is the Coordinator of the Master of Science in Education/Adult Education and Master of Science in Education/Human Services programs.

In her position, Krebs Byrne helps students from initial contact with UW-Platteville all the way to their graduation, and oversees many aspects of the graduate programs.

“I am very proud of our highly qualified instructional staff, and the administrative support staff on campus are exceptional,” said Krebs Byrne. “It’s easy to talk to prospective students about our programs because I know that our students receive a top-notch education and the best in support and personal attention as they go through our programs. Our faculty appreciate



that our students typically are busy, working adults who sometimes need flexibility, and our students bring years of professional experiences with them to the

classroom. This makes for a rich learning experience as our students share their stories with each other.”

Prior to coordinating programs and teaching graduate courses at UW-Platteville, Krebs Byrne taught for the School of Education at Edgewood College in Madison, Wisconsin, and served as a content expert for the Wisconsin Alliance for Cultural and Linguistic Diversity. Krebs Byrne has been an invited speaker at domestic and international conferences on best practices in workplace education programs, adult education, and recognition of prior learning in adult educational programs.

CERTIFICATION PROGRAMS

- Educational Administration Certification
- Cross-Categorical Special Education Certification
- Licensed Professional Counselor-In Training
- Substance Abuse Counselor-In Training

LICENSURE PROGRAMS

- English Language Learner Licensure
- Reading Teacher Licensure
- Reading Specialist Licensure

THE FAMILY THAT LEARNS TOGETHER

On December 16, 2017, Aimee Smith walked across the stage and received her diploma. Then she watched her mother, Essie Smith-Kavanaugh, do the same. They were family first, then classmates, and now both alumni of the Master of Science in Education: Human Services program.

“I would recommend the UW-Platteville Master of Science in Education: Adult Education or Human Services program to others who are interested in returning school,” said Smith. “All of my instructors were skilled and did a phenomenal job in making sure that they provided me with instruction to help me become knowledgeable in my career.”

Her mother agrees. “I had the greatest opportunity in my life to obtain a master’s degree in human services at the University of Wisconsin-Platteville,” Smith-Kavanaugh said. “UW-Platteville and the MSE program is highly professional, realistic, and thorough in its preparation of students for the real world.”

Now that they’ve graduated, both mother and daughter are working on pursuing their professional counselor licenses, specializing in the area of substance abuse.





OUR STUDENTS

DEMOGRAPHIC OVERVIEW



WHERE OUR STUDENTS LIVE

4 states

3 countries (China, India, United States)

ENROLLMENTS BY STUDENT

Average age
35.5

Students of color
16.9%

Female
75.4%

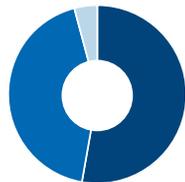
Male
24.6%



Military/Veterans/
Families served
15.3%

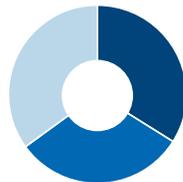
M.S. in Computer Science	4
M.S. in Education: Adult Education	20
M.S. in Education: Elementary Education	24
M.S. in Education: English Education	34
M.S. in Education: Human Services	24
M.S. in Education: Middle School Education	8
M.S. in Education: Secondary Education	16
TOTAL	130

CREDIT LOAD OVERVIEW, FISCAL YEAR 2017-18



Summer

Full-time 52.9%
Half-time 42.7%
Less than half time 4.4%



Fall

Full-time 33.9%
Half-time 31.3%
Less than half time ..34.8%



Spring

Full-time 8%
Half-time 63%
Less than half time 29%

GRADUATES



Education
42

Computer Science
2



Alumnus Jeremy Payne (MSE: Adult Education '17, pictured far right) is an Advisor in UW-Platteville's Office of Multicultural Student Affairs. In April, he traveled to New Orleans, Louisiana, with a group of students for a service learning project.

A TEACHER AND A LEARNER

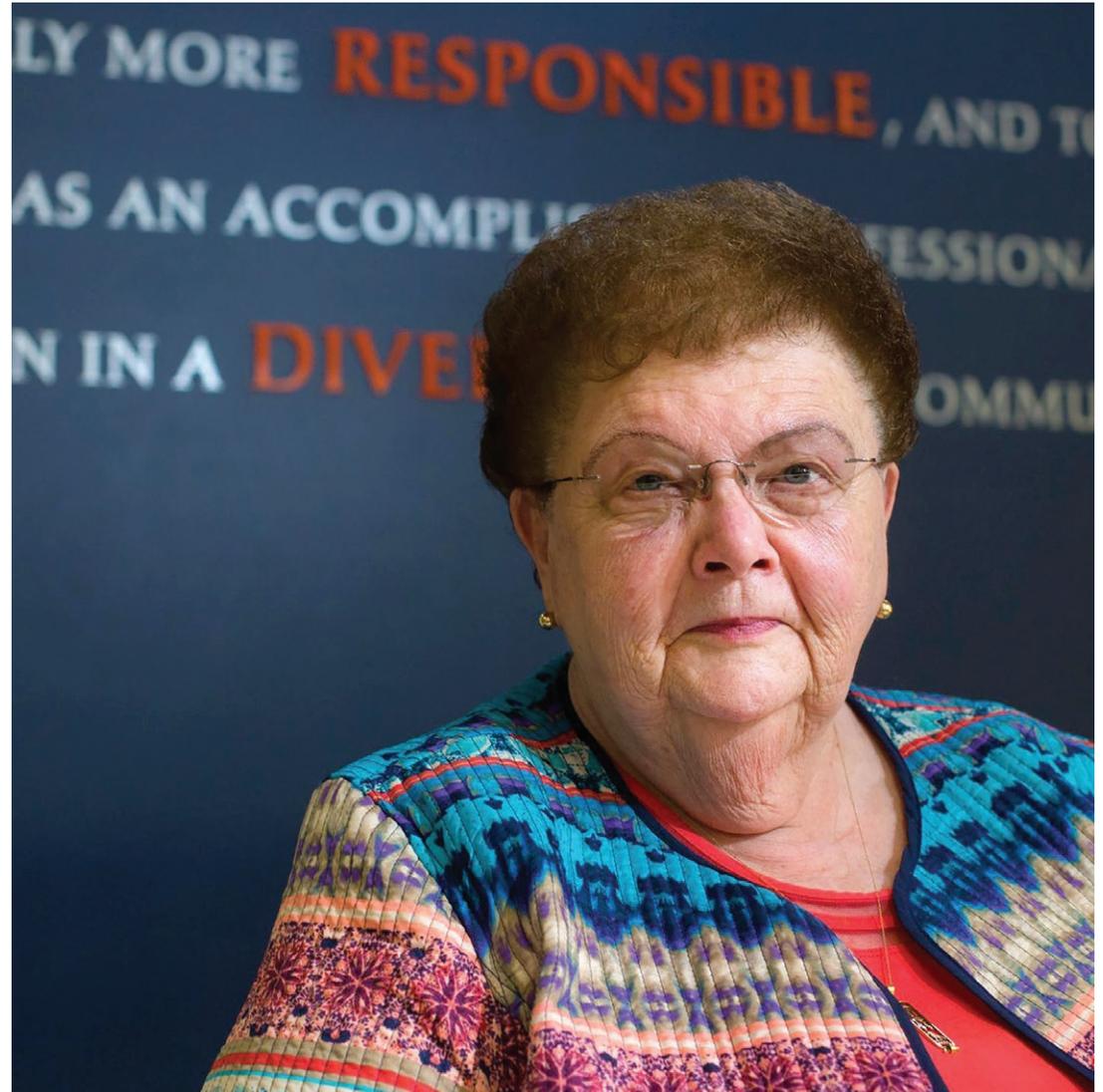
“There is nothing as exciting as learning. I am a lifelong learner, and I want my students to also be lifelong learners. Our world needs people who are willing to listen, to research, to contemplate, to decide, to plan, to act, to achieve—projects for the good of society.”

Such is the way Dr. Jodean Grunow describes her teaching philosophy and its significance to her.

Grunow, who began her university teaching career at UW-Platteville in fall 2002, is a Senior Lecturer for the Department of Mathematics and member of the School of Education staff. She strongly believes that developing skills in problem-solving and analysis is not only important in mathematics but is also a 21st century life skill.

Grunow was recently selected as a Dodgeville (Wisconsin) High School Distinguished Alumna. The inaugural Distinguished Alumni program honors graduates of Dodgeville High School for achieving distinction in their chosen careers.

“I am very honored to have been selected as one of Dodgeville High School’s Distinguished Alumni, and I am awed to be one of the first,” said Grunow, who was a fifth-generation Dodgeville student and teacher. “When I think of the many outstanding and successful graduates of Dodgeville High School, I am humbled with this recognition.”



“Our world needs people who are willing to listen, to research, to contemplate, to decide, to plan, to act, to achieve—projects for the good of society.”

Dr. Jodean Grunow

Senior Lecturer for the Department of Mathematics and member of the School of Education staff

eSPORTS FOR THE WIN

As we move into the next fiscal year, the Division of Professional Studies has its sights set on the emerging world of eSports, with the aim of introducing virtual sportsmanship and fun to the UW-Platteville community.

“A great benefit of eSports in education is it has the potential to be a ‘bridge of shared experiences’ for online and on-campus students by enabling them to compete for a spot on the same team,” said Dr. Craig Wilson, Dean of the DPS. “Imagine playing on a team not dependent on location, a certain body type, or gender. I believe eSports can deliver this unique value proposition.”

This development comes in the wake of the growing electronic entertainment industry, in which more and more academic institutions are adopting eSports teams as another way for students to become involved outside of the classroom. The DPS aims to take it a step further and provide additional opportunities to underrepresented populations, using the medium to hopefully create further interest in STEM fields.

While it still may be too early to tell what results this new venture will produce, its very establishment serves as another example of how the DPS is pioneering the future—strengthening the bridge between education and innovation.

DIVISION OF PROFESSIONAL STUDIES

WEB | www.uwplatt.edu/professional-studies

Center for Distance Learning

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Continuing Education Institute

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School of Graduate Studies

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